

## What you can do:

**Help replant the rainforest:** This year we aim to plant 10,000 new rainforest trees in deforested areas around Andasibe. Will you help us reach our target?

- **£25 can pay for 5 rainforest trees to be replanted and cared for**

**Help offer an alternative to slash and burn agriculture:** Planting fruit trees is one of the ways that families around the Betampona Rainforest Reserve can improve nutrition and income.

- **£20 can pay for a family to plant and maintain 4 fruit trees**

**Offset your CARBON FOOTPRINT:** The average person in the UK is responsible for releasing 10 tonnes of CO2 into the atmosphere each year. Planting trees in Madagascar is a simple and effective way to neutralise these emissions, protect vulnerable habitats and improve livelihoods.

- **£200 can pay for the planting and aftercare of 40 indigenous trees; offsetting 10 tonnes of CO2.**

## How to donate:

**Online:** [www.moneyformadagascar.org](http://www.moneyformadagascar.org)

**Post:** Langthwaite House, Lancaster, LA2 9EB  
(cheques payable to Money for Madagascar)

**Bank Transfer:** Account No. 74235850, Sort Code 60-21-41

For more information or to get involved;

Call us: 07956 147316 or email: [admin@moneyformadagascar.org](mailto:admin@moneyformadagascar.org)

## Will you help to protect Madagascar's unique wildlife from extinction?



### Unique, Fragile Madagascar....

There is nowhere quite as extraordinary as Madagascar! It is an island bursting with life; home to a range of weird and wonderful plants and creatures: from the world's only lemur populations to tiny chameleons the size of your finger tip. 90% of the plants and animals found on the island are unique to Madagascar. New plant and animal species are being discovered all the time, including medicinal plants to treat conditions like cancer. Yet this rich biodiversity is under threat!

Despite its natural wealth, Madagascar is economically poor. Extreme human poverty is putting enormous pressure on Madagascar's unique habitats, resulting in mass deforestation and the risk of extinction for thousands of species.

# How Money for Madagascar is helping to protect Madagascar's precious rainforests:

For over 30 years MfM has been working alongside the Malagasy people helping them to successfully deliver quality, community-lead, development projects that tackle key issues facing Madagascar: extreme poverty; biodiversity loss; food insecurity; limited access to healthcare and education; vulnerability to natural disasters. Our **Forests and Livelihoods Programme** supports innovative projects which help communities to overcome poverty whilst protecting their precious natural environment for generations to come:

**Association Mitsinjo** are saving endemic lemur species from extinction by literally replanting the rainforest! Restoring habitat on degraded land around the **Andasibe National Park** ensures that lemur populations have sufficient territory to continue breeding successfully.



**SAF Betampona** are helping to protect precious rainforest habitats by offering impoverished families real alternatives to the destructive practise of slash and burn agriculture. Their integrated projects include community reforestation, environmental education and sustainable income-generating activities for farmers.

