



Money for Madagascar

32nd Annual Report

2017 – 2018

Money for Madagascar ...

*“Enables Malagasy people to reduce poverty
and protect the environment through
sustainable, community-led initiatives.”*

Foreword

The devastating climate events of 2017 affected nearly half the rice crop in Madagascar and brought the South of the island to the brink of famine. These shocking events alerted us the pressing need to pro-actively address food security and resilience to climate change in MfM's work.

This year we have launched a Resilient Livelihoods project around the outskirts of the capital, to help disaster-struck farming communities to re-build their lives in a climate-smart way. Already yields are improving and Lead Farmers are passing on new skills to the next generation. Based on impressive results from the first year, we now NEED funding to roll this programme out to thousands of vulnerable farmers and their families.

We still believe that the heart of lasting development is in small local initiatives. Our local project work is highly valued by the communities where we work and provides a beacon of hope to inspire others to push back against poverty. But we are also increasingly aware that our local initiatives can be enhanced or destroyed by global forces, like climate change or national and international policies. So this year we have started investing more in programme development. By reaching out and working with others we can find new ways to help protect some of the most vulnerable people and species on the planet.

This Annual Report gives a brief overview of MfM's work. Please visit our new website www.moneyformadagascar.org for up-to-date news of your favourite projects. Current fundraising and volunteering activities are also posted live, so it's much easier to get involved in the MfM community. Please tell us about any events you are planning in aid of MfM too. You can reach us by post, by email at admin@moneyformadagascar.org, or by phone on +44 7956147316.

Your fundraising support is vital to our projects in Madagascar



Tree-Twinning

This year the Chair of MfM celebrated her big birthday by launching MfM's tree-twinning programme. At her party she planted a dedicated tree near her home, which she 'twinning' with rainforest trees planted by MfM in Madagascar. 'Twinning' UK trees with trees in Madagascar is a tangible way to be part of a joined-up response against climate change and the growing threat of biodiversity extinction.

Be part of the solution! Join MfM's big push to replant the rainforests!

Could you 'twin' a special tree in your garden, at work, or at school with rare rainforest trees in Madagascar? Or perhaps you can off-set carbon from your travel, home, or business by sponsoring MfM's tree-planting. Our target is to plant a forest corridor of 200,000 trees! We need everyone on board!

Protecting & Enabling Vulnerable Children

This programme transforms the lives of vulnerable children in and around the capital. Orphaned, abandoned, abused, sick and homeless children receive shelter, food, healthcare, education, water and sanitation and loving care. Children receive long-term support to help them overcome the causes of their destitution. In this programme MfM supports 9 children's projects: Akany Avoko Ambohidratrimo (AAA), Akany Bevalala (AAB), Akany Avoko Faravohitra (AAF), Ankizy Gasy, Akany Hasina, Akany Zaza Vavy (AKZV), Andavamamba-Isotry street kids, Centre Gilpin, Centre Fihavanana street kids (SOGS), and Toamasina Juvenile Prison. 1000 children benefit from this programme every year.

Bevalala Boys

At last, destitute boys have a refuge dedicated to their care. For years Akany Avoko have wanted to set up a centre dedicated to the care of older boys. The Akany Bevalala site is off-grid and needs a lot of renovation. The staff and boys are keen to work hard to make it a happy, productive home. Gifts of tools could enable them to build furniture and repair buildings. Gifts of mattresses and bedding would enable them to take in more needy boys. Sports equipment would bring a smile to every face.



It is wonderful to share experiences between projects. Children from Akany Hasina were thrilled to see lemurs for the first time, on a field trip to MfM's reforestation project in Andasibe-Mantadia.



Forests and Livelihoods

This programme stretches from the dry West of Madagascar to the highly endangered rainforests in the East. Through education, training and practical support we enable farmers and forest people to provide for their families, whilst protecting and restoring their fragile environment. Urgent attention is now focussed on Food Security and Resilience to Climate Change. MfM currently supports four projects in this programme:

In Andasibe-Mantadia 10,000 indigenous trees were planted across 10 hectares to connect isolated segments of primary forest. Conservation was strengthened through environmental education at 8 primary schools in surrounding forest communities. Visitors flocked to witness conservation in action, including film crews, international and national conservation organisations, and Malagasy students on field trips. Plans are developing to scale-up this work and introduce livelihoods activities to strengthen conservation.

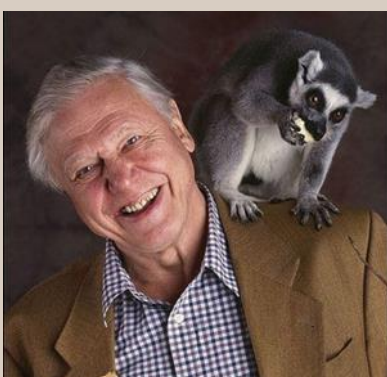
In Betampona families in 50 villages on the edge of the Reserve received agricultural and horticultural training to generate income and conserve endangered primary forest. Farmers who had diversified into arboriculture, fish farming & livestock proved more resilient than those dependent on a single crop. Farmers can now raise far more income from planting trees and harvesting their own fruit and timber than they used to earn from chopping them down. Newer farmers to join the project are motivated to see the success of those who can now feed their children, send them to school and even afford a solar panel. According to Madagascar National Parks (MNP) the Betampona Special Reserve is one of the best protected in Madagascar. MfM's work is vital to maintaining this protection.

In Melaky FIVEMI women's cooperative is branching out. As well as planting 15,000 trees and supporting 55 families with their micro-credit fund, they are now reaching out to support others. They are providing start-up funds and training to fledgling cooperatives. Their market HQ now offers a drop-in centre for advice and training for vulnerable young women. FIVEMI are also promoting awareness about women's rights.



For example this 'Mothers' Day' they organized a rally to protest against domestic violence. Top students in 5 local primary schools are now being trained as peer educators to go into neighbouring schools to pass on key conservation and health messages to their peers.

In Alasora, farming families who lost everything in 2017 are now rebuilding their lives in a more climate-smart way. 10 local farmers have been trained as Lead Farmers. In turn, they have trained 200 farmers in sustainable farming techniques. This project has helped Fanja to demonstrate that with hard work and skills, organic farming can be good for your family's health and income.



“Madagascar is home to a multitude of marvellous creatures that live only there. They urgently need all the help and protection we can give them. Congratulations MfM on all you have done to help protect Madagascar's marvellous forests and the many species that live there.”

David Attenborough

Education for Life

MfM works in partnership with the Adsum Foundation to bring hope and prosperity to Madagascar's forgotten children. Children in remote schools now have a chance to succeed, thanks to our Education for Life Programme that provides: new classrooms, water, toilets, books, teacher training, environmental education, kitchen gardens, school canteens and solar power.

To date over 12,690 children from 64 schools have benefitted from this programme. 43 schools across 4 regions of Madagascar are currently participating in the programme. 10 schools joined the programme this year and a further 10 are preparing to join next year.

We are now working with the Ministry of Education and the National Office for Nutrition to shape regional and national plans to benefit many more schools. We are very open to new collaborations to build on this programme.

Scaling up school feeding is our next priority. Kitchen gardens now provide 2 school meals a week. Plans are afoot for a new collaboration to provide daily school meals to all our schools and centres. Watch our website for details.

This school kitchen was sponsored by MIA Foodie.
Could you sponsor a school kitchen?



Washing Hands Before Food



Feeding Hungry Minds

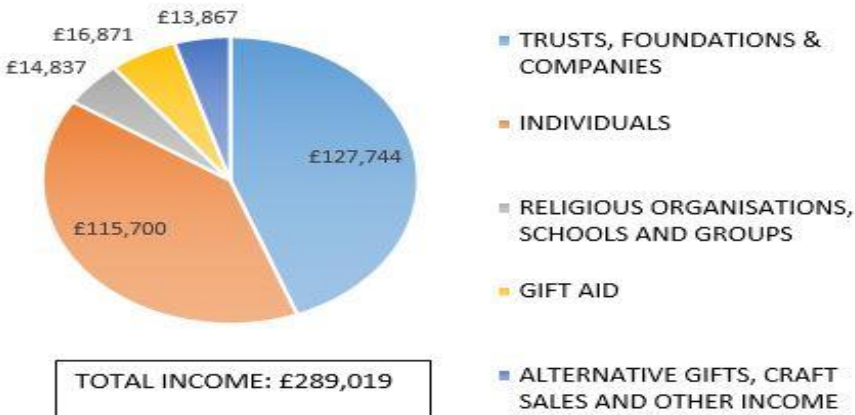


Each child grows a sack of
vegetables for the canteen

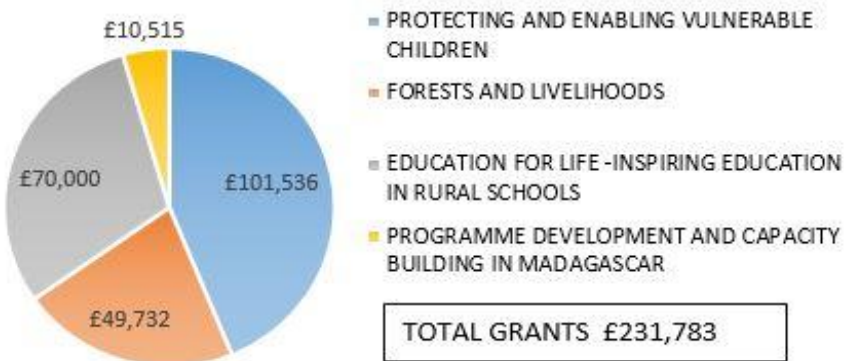
The MfM-Adsum schools are living proof that children in Madagascar can succeed, against the odds. When schools join our Education for Life programme they bring commitment and hard work and we bring resources and training. Together we create successful schools where children can thrive. We are adding more schools every year. Visit our website for a live map of all of our schools.

Finance Report 2017-18

Where our money came from 2017-2018



Grants to Madagascar 2017-18



By contrast to 2016-17, we didn't need to run a disaster appeal in 2017-18. Consequently, our income this year has returned to the more regular level of £289k. Our main sources of income continued to be donations from grant-making trusts and companies (42%) and individual donors (40%).

To respond to the climate emergency it has been necessary to review our work and invest in programme development with a sharper focus on sustainability and resilience. Consequently, this year we have spent less than usual on grants to partners and more on programme development. This vital investment in building our programme should translate into larger, well targeted grants to partners from 2019 onwards.

The charity ended the year with £180k of cash reserves and £188K of ethical investments. Trustees plan to spend £38k of these reserves in 2018-19 to further develop the programme activity in Madagascar. Year on year we are committed to helping more Malagasy people to reduce poverty and protect the environment through sustainable, community-led initiatives.

Irenee Rajaona-Horne, Director

Amanda O'Garrow, Honorary Treasurer

Full MfM accounts and a list of MfM Trustees and Patrons are available on the MfM website and the UK Charity Commission website. Paper copies can be requested from the MfM office.

Registered Charity Number 1001420

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www.moneyformadagascar.org