



# Money for Madagascar

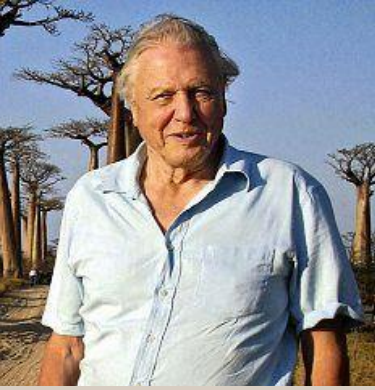
33rd Annual Report

2018 – 2019

*“Enabling Malagasy people to reduce poverty  
and protect the environment through  
sustainable, community-led initiatives.”*

# Foreword

**NOW is the time to fight for biodiversity and tackle climate change!**



The planet urgently needs to protect biodiversity & increase native forest cover. The work of MfM in Madagascar is more urgent than ever. Blending decades of experience with new research we are supporting communities in their struggle to develop sustainable, resilient livelihoods that will feed their families and restore endangered biodiversity.

MfM seeks to contribute to and support the empowerment of community based organisations for the transformation of Malagasy society and the protection of biodiversity. Young people have a key role to play! For over 30 years MfM has invested in the education and nurture of vulnerable Malagasy children and young people. The climate emergency is already threatening Food Security and Biodiversity in Madagascar.

**Now is a time for speaking out, for taking action, before it is too late!**

MfM is now working with partners to develop a Youth Leadership and Empowerment Programme to give a voice to Madagascar's vulnerable people who want to push back against poverty and save their fragile environment.

Inside this Annual Report you find a brief overview of MfM's work. Please follow our website [www.moneyformadagascar.org](http://www.moneyformadagascar.org) and social media for the latest news of your favourite projects, as well as upcoming events and volunteering opportunities. To get involved please contact us by post, by email at [admin@moneyformadagascar.org](mailto:admin@moneyformadagascar.org), or by phone on +44 7956147316.

## Will you join us in 'Walking The Walk'?



Dedicated Trustee, Theresa celebrated her 80th birthday by walking the 80 mile+ length of Hadrian's Wall, raising over £6000 for MfM in sponsorship!

Now is your chance to join in! This Summer of 2021, we are running 3 beautiful walks which should be a great chance to have some fun, meet other MfM supporters and raise important funds for vital MfM projects. Please sign up for a walk on the website or by email or sign up to sponsor someone!



# Protecting & Enabling Vulnerable Children

This programme transforms the lives of vulnerable children in and around the capital. Orphaned, abandoned, abused, sick and homeless children receive shelter, food, healthcare, education, water, sanitation and loving care. Children receive long-term support to help them overcome the causes of their destitution.

In this programme MfM supports 10 children's projects: Akany Avoko Am-bohidratrimo, Akany Bevalala, Akany Avoko Faravohitra, Ankizy Gasy, Akany Hasina, Akany Zaza Vavy, Andavamamba-Isotry street kids, Gilpin Centre for street kids needing residential healthcare, Fihavanana Day Centre & school for street kids, and Toamasina Juvenile Prison Wing. Approximately 800 children benefit from this programme every year.

## Sponsor A Child!

Sponsoring a child is one of the most tangible ways that our supporters make a lasting difference in the face of Madagascar's grinding poverty.

It can be so rewarding to accompanying a child on a sponsorship journey, giving them a precious chance to receive the nutrition, education, support and medical care they need. Your help can lift a child out of misery and destitution and give them hope and a chance to succeed.

In the 20 years that MfM has been supporting child sponsorship we have had the delight and privilege to follow many children on their journey from extreme vulnerability and poverty to gaining qualifications, securing jobs, and gaining independence. Thank you to all the sponsors who have given a child the spring-board to a new life.

Sponsorship can also be very rewarding for the sponsor, receiving regular news and watching your child go from strength to strength.

We would love to help more children to find a sponsor. Our partners AAA, AAF and Ankizy Gasy all have children in need of sponsorship now. Could you help... a young orphan, a child with additional needs, a working child who can't afford to go to school, or a smart young person with leadership potential who needs further education or training to be able to advocate for their community? ***Please*** contact MfM if you are interested in sponsorship. You are welcome to pay what you can afford.



# Forests and Livelihoods

This programme reaches from the dry West of Madagascar to the highly endangered rainforests in the East. Education, training and practical support enable farmers and forest people to provide for their families, whilst protecting and restoring their fragile environment. Urgent attention is now focussed on Food Security and Resilience to Climate Change as well increased support to enable vulnerable communities to protect Madagascar's unique Biodiversity.

**In Andasibe-Mantadia** the race is on to protect the Indri-Indri lemur and hundreds more fauna and flora found nowhere else in the world. This year we have unashamedly increased our price per tree to £5! This is because we are not just planting trees we are RESTORING RAINFOREST. A tree planted with MfM and Mitsinjo is Germinated from endemic seed stock, Planted, Maintained and Protected. A balance of 60 complementary, native species stimulate recovery of the local eco-system. Community consultation in 2018 raised the need for new livelihoods activities, which would help protect the forests by improving the income and education of forest-dependent communities. Therefore, a new livelihoods programme, to run alongside the reforestation programme, is planned to start in 2019-2020.

**In Betampona** vulnerable families living on the edge of the Betampona Reserve received training in sustainable agriculture, horticulture, arboriculture and pisciculture to enable them to generate income and conserve endangered primary forest. MfM's work is vital to the conservation the Betampona Reserve. This unique pocket of biodiversity is coming under increased pressure from extreme weather, increased poverty and uncontrolled mining. We need to reach more vulnerable farmers fast, to help them develop sustainable livelihoods that will protect both their families and the forest upon which they depend. We urgently need a funder to launch the next new phase of work in Betampona.



**In Melaky** FIVEMI women's cooperative is now maintaining over 150,000 trees that they have planted with MfM in 10yrs. This vast barren location has the potential to scale-up tree planting. As well as investing in growing their own forest, the women of FIVEMI coop manage a revolving fund to support women's business ventures. Environmental education in school is also blooming. The water pump at Mafaijijo school has been a big success, enabling pupils to grow enough veg to feed their families with surplus to sell.

**In Alasora**, our Resilient Livelihoods project is enabling farmers to rebuild their lives on the rural periphery of Tana.

Ernestine lost her crops to the drought and floods of 2017. As a result she had to take her children out of school and was struggling to feed her family. A grant and training from MfM-WTDM enabled her to provide for her family by breeding rabbits and hens. All her children are now back in school and she is helping the next apprentice farmers to get started by providing them in turn with training and baby animals.



# Education for Life

This programme brings education and hope to Madagascar's forgotten children, working with remote rural communities to provide: classrooms, water, toilets, books, teacher training, environmental education, kitchen gardens, school canteens and solar power.



53 schools across 3 regions of Madagascar are participating in the current programme. In partnership with the Adsum Foundation, MfM aims to add at least ten new schools to the programme every year.

We are very open to new funding opportunities and collaborations that could help us to reach thousands more children, who currently have no access to decent education.



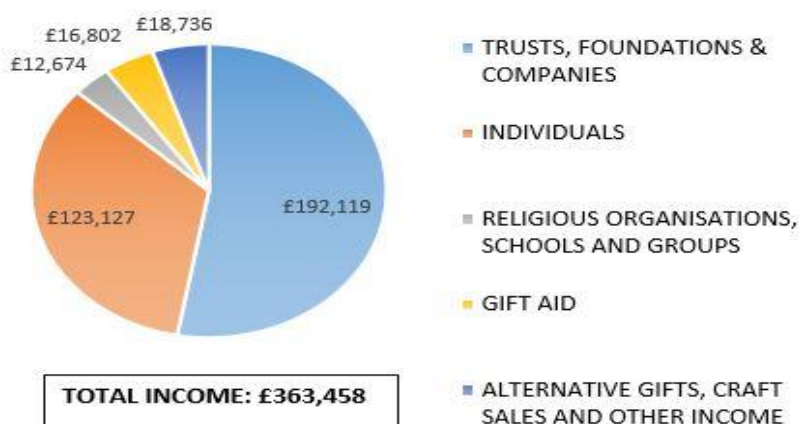
**Now parents can also learn to read and write!**

This year we have added Parental Literacy to our Education for Life package at 3 trial schools. Supporting parents is key to helping children stay at school and succeed. Better educated parents generally earn more money to be able to pay school fees. They are also able to help their children at home with their studies.

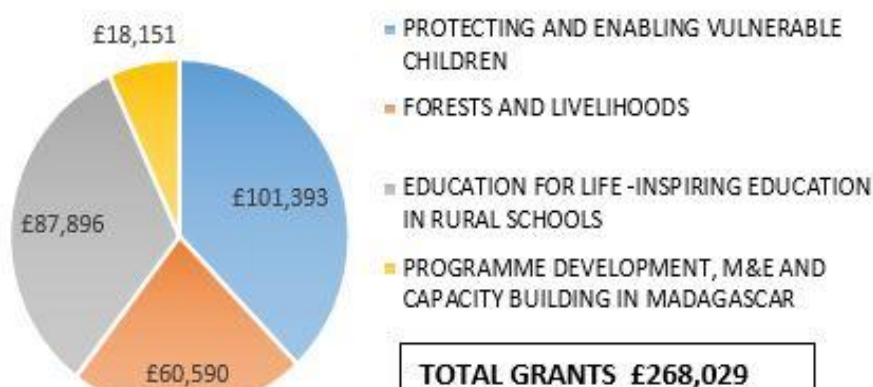
Using a recognised 'Literacy for Development' model, first we trained the trainers, then we trained the parents. The course covered literacy, numeracy and business start-up skills. 60 delighted parents graduated with new life skills which help them support their families. Success has prompted more parents to request the training. We are now seeking funds to roll this programme out to more parents across our schools.

# Finance Report 2018-19

## Where our money came from 2018-2019



## Grants to Madagascar 2018-19



We are happy to report that income during 2018-19 rose by £75k, which is a 25% increased on the previous year. £64K of this was new grant income, and £11K was thanks to increased donations and purchases of alternative gifts by individuals.

Grants to Madagascar increased this year by £36k. Grants to support our Vulnerable Children Programme stayed constant, whilst grant to our Forests and Livelihoods programme and Education for Life Programmes both increased to funded an expansion of activities. 2018-19 saw further investment in our Programme Development, Capacity Building , Monitoring Evaluation and Learning, which is delivered by our Madagascar Country Team. This investment is helping our Malagasy Partners to improve and expand their work, including attracting funding for new projects in addition to those funded by MfM.

At the end of the financial year 2018-19, MfM closed with £113K of unrestricted net current assets and £194K held in ethical investments. Trustees plan to spend £60K of Reserves on Programme Development and Programme Delivery in 2019-20.

**Irene Rajona-Horne, Director**

**Eifion Griffiths, Honorary Treasurer**

Full MfM accounts and a list of MfM Trustees and Patrons are available on the MfM website and the UK Charity Commission website. Paper copies can be requested from the MfM office.