

**DONATE TO MONEY FOR MADAGASCAR'S
EDUCATION FOR LIFE
PROGRAMME via**

theBigGive
CHRISTMAS CHALLENGE



**NOW YOUR GIFT GOES 6 x FURTHER...
HELPING CHILDREN, PARENTS, TEACHERS...
WHOLE COMMUNITIES,
TO RISE OUT OF POVERTY & BUILD RESILIENCE!**

If you donate to Money for Madagascar
in the Big Give week 30th Nov - 5th Dec 2022

...your donation will be multiplied x6!

To find out how to donate to MfM via the BIG GIVE, contact MfM on
07956147316 , admin@moneyformadagascar.org, or visit
<https://moneyformadagascar.org/big-give-christmas-challenge/>

Please Support Money for Madagascar in

theBigGive

CHRISTMAS CHALLENGE

30Nov-5Dec 2022

MfM's 'Education for Life' Programme offers a route out of extreme poverty for children in Madagascar, their parents and teachers by giving them access to life-changing learning opportunities. Gifts via the Christmas Challenge will go 6 times further, because they will be matched first by Big Give and then tripled by a Foundation that is committed to supporting Education for Life.

In Madagascar, 83% of the rural population live in extreme poverty, surviving on less than £1.50/day. Education can offer a route out of poverty, but fewer than 60% of children complete primary school. Children are often too hungry or sick to study. Parents can't afford to send their children to school. Teachers lack training, equipment and even classrooms!

Your donation to our integrated Education for Life Programme will help tackle ALL these barriers to education, so that children and their families can break out of poverty and build resilient lives.

What a donation via the Big Give could achieve:

£10 could be worth £60
which could provide
equipment for a school canteen



£100 could be worth £600
which could cover the annual cost of
teacher training in one school

£1000 could be worth £6,000
which could provide 6
School Resource Libraries



How can I support MfM in the Big Give Christmas Challenge?

- Donations open at noon on the 29th of November and close at noon on the 6th of December. Only donations made that week will be multiplied by the Big Give. Please make a note in your calendar to give in the Big Give week.
- Share the appeal with family and friends
- Ask the MfM office for the link or look it up on our website

