



Celebrating Success!

Money for Madagascar

35th Annual Report

2020– 2021

Registered Charity Number 1001420

“Investing in Malagasy-led solutions to reduce poverty and protect the environment”

www.moneyformadagascar.org

Foreword

How to face a Climate Emergency?

From emergency Response to Recovery and Resilience!

2021 was a profoundly challenging time in Madagascar for our partners and the communities where we work. Increasingly at the eye of a storm where climate crisis collides head on with poverty, the acute vulnerability of Madagascar attracted international attention in 2021.

Coming on top of existing extreme poverty, food insecurity, land insecurity, threats to biodiversity and persistent Covid, 2021 saw Southern Madagascar hit by the 'first climate emergency triggered famine' (declared by the UN in August 2021).

Madagascar's vulnerability was spotlighted to the world at the 2021 COP26 global climate conference, where MfM joined the Malagasy delegation to raise awareness of Madagascar's acute vulnerability to the climate and biodiversity crises. In solidarity with Madagascar's Minister of Environment we joined a Wales-Madagascar alliance, to call the world to account for causing Madagascar's climate emergency, whilst also highlighting Madagascar's potential as a country that could contribute to the conservation and restoration of biodiversity and the absorption of carbon.

As the international public awoke to the climate emergency crisis in Madagascar, donors identified Money for Madagascar as a trusted and transparent transmitter of funds to reach impacted communities.

Driven by the urgency & determination of our Malagasy partners, Malagasy communities and global donors, we were compelled to provide emergency aid and recovery packages, as well as continuing our unfaltering commitment to building resilient communities, through our long-term development and conservation programmes. The vulnerability of Madagascar is breath-taking. The challenge is huge. We can't face this alone! We are joining together in new coalitions and partnerships to face this challenge together.

Will you join us?



Celebrating Success!



Aged 7 Fenosoava was placed in the care of Akany Avoko because her mum had been incarcerated and there was no one to care for her. For 17 years Fenosoava visited her mum in prison, promising that she would study hard and would one day get her mum out of prison and get a job to provide for them both. This year all the staff who have cared for Fenosoava at Akany Avoko and Ankizy Gasy were delighted to celebrate Fenosoava's university graduation. The proudest person in attendance was Fenosoava's mum, who is now finally reunited with her daughter. Fenosoava now works with Ankizy Gasy's to support & inspire brave students like herself to fulfil their dreams.

This Annual Report gives a brief overview of MfM's work in 2020-21. Please follow our website www.moneyformadagascar.org and social media for latest news from Madagascar & ways to get involved in events and volunteering.

Protecting & Enabling Vulnerable Children

This programme transforms the lives of vulnerable children in and around the capital. Orphaned, abandoned, abused, sick and homeless children receive shelter, food, healthcare, education, water, sanitation and loving care. Children receive long-term support to help them overcome the causes of their destitution and work towards building resilient, independent lives.

This year MfM secured funding in support of the 9 children's centres at the core of our programme namely: Akany Avoko Ambohidratrimo residential centre, Akany Bevalala boys residential refuge, Akany Avoko Faravohitra girls residential refuge, Akany Hasina extra-curricular club, Ankizy Gasy Student Sponsorship Scheme, Gilpin centre for ex-street-kids, The Sisters' Fihavanana day centre for street kids, Topaza residential centre and the SAF/FJKM dispensary & paediatric clinic. Grants to these centres help provide for the daily needs of the children as well as investing in projects that build their long-term resilience like climate-smart agriculture, income generating activities, vocational training & mentoring for young people and training in best practice for staff.

In addition to supporting these core activities we have now had to step up basic feeding in children's centres and schools. Faced with alarming rates of hunger and malnutrition we now provide daily meals to thousands more children. We thank our Malagasy partners ALT, AG AVM, WTDM, MDI and AMI for their dedication to deliver daily meals to build the strength of thousands of hungry children. We thank every donor who makes this feeding possible, from the child who gave his birthday money to larger donors like Mary's Meals who are about to join MfM's feeding programme.



Thanks to generous public donations, MfM is able to support communities to withstand the famine in Southern Madagascar by funding over a thousand nutritious meals served every day in 3 schools in Amboasary-Sud.

"We chose to feed in schools because this way we can feed children's minds and their bodies." says Hanitra, Director of 'ALT', the experienced Malagasy NGO who deliver MfM's famine feeding programme.

One teacher asked us to pass on their thanks saying -

"Since we started feeding my school has increased from 70 to over 300 students. The food is nutritious. It motivates the children to come to school and they can concentrate when they are not hungry."

48% of Malagasy children are stunted & malnourished

50% of families have no access to clean water or electricity

360,000 face famine

MfM helps over 17,000 people in 95 communities to access clean water, nutrition & food-security

Forests and Livelihoods

Madagascar, one of the poorest nations on Earth, is now in the direct path of the climate and biodiversity emergencies. This programme strives to build resilient, sustainable communities and protect biodiversity. The programme stretches from Eastern rainforests to the dry Western coast, focusing on fragile landscapes and forest fragments.

Our new Resilient Forests & Livelihoods Programme is developing well thanks to the rich contributions of forest communities, Malagasy NGO partners, researchers, government agencies & the wider conservation community. By listening closely and learning from successes and failures we are building a radical new programme to face the challenges ahead.

Applying MfM's integrated approach, this programme invests in strengthening communities around environmental hotspots so that they have the necessary resources to be good custodians of their environment, empowered to drive local conservation.

Local projects vary according to community needs. Core activities focus on training & equipment for climate-smart agriculture, support with sustainable income-generation, environmental education and reforestation. Activities to support Health and WASH need to be added to the new programme to complete MfM's integrated approach to building Resilience.



Training in Betampona



Livelihoods in Melaky



Tree Planting



Community Classes with Assoc Mitsinjo



'Youth for Lemurs' Darwin Initiative

As part of a new collaboration, we are excited to announce that in Oct 2021 we will launch a new conservation project funded by the UK Government's 'Darwin Initiative'. The main partners delivering this project together are MfM, Madagasikara Voakajy, Assoc Mitsinjo and CBD.

This project tackles a key driver of Madagascar's accelerated biodiversity loss: the growing population's need to clear forests for agriculture. Around three Reserves in eastern Madagascar, we will equip 200 young people with the knowledge, skills, and experience to increase yields through sustainable farming, use of aromatic and medicinal plants in their farming

Madagascar is one of the 20 most vulnerable countries to climate change

280,000 trees planted to date by MfM community projects. 30,000+ trees planted & maintained annually

2 Rainforest Reserves protected through community conservation & sustainable agriculture projects

Education for Life

MfM works in partnership with the Adsum Foundation to bring hope and prosperity to Madagascar's rural children. Children in remote schools now have a chance to succeed, thanks to our Education for Life Programme that provides: new classrooms, water, toilets, books, teacher training, environmental education, kitchen gardens, school canteens and solar power. **Sixty-three** schools across four regions of Madagascar participated in the programme in 2020-21.

Parent Power



A quarter of school students in our Education for Life Programme have illiterate parents. Illiterate parents struggle to support the education of their children. Now we are offering 'literacy for development' courses which first tackle literacy & numeracy and then support parents to set up an income-generating activity such as making worm compost, or cultivating fruit trees. Our first graduates are proud that they can now help their



children with their studies and they can earn more money to pay for school fees. £200 provides training & a small business kit to transform the prospects of a family. We seek to roll this out to 100s more families.

Hardy's Legacy

This year we said farewell to Hardy Rahoby Wilkinson who was an inspirational social worker, an advocate for the rights of girls and a mother figure to thousands of Malagasy children whom she took under her wing.

We have now launched a youth mentoring programme which embodies Hardy's values. Like Hardy we want to show that by believing in every young person, showing them love and investing in their skills, they can reach their potential to become kind, caring citizens who serve their community. This new programme, led by our partner Ankizy Gasy will benefit young people in our Education for Life Programme and our Vulnerable Children Programme.



80% of teachers have no formal training & no fixed salary

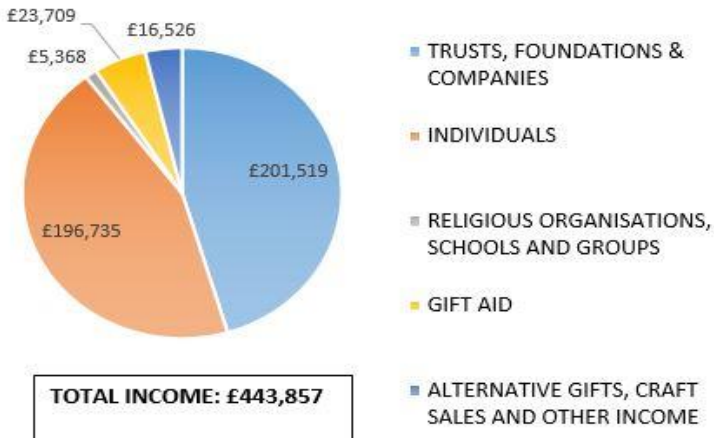
23% of adults are illiterate

4 in 10 kids drop out of primary school

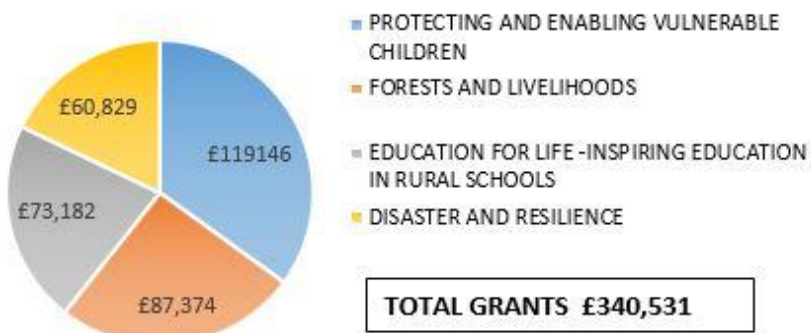
15,000+ children from 80 schools access improved teaching & education facilities in MfM's Education for Life Programme

Finance Report 2020-21

Where our money came from 2020-2021



Grants to Madagascar 2020-21



Despite Covid impacting UK & Madagascar, we have maintained support for our partners and beneficiaries. Thanks to the generosity of our donors, we have also been able to provide additional financial support for alleviating suffering caused by Covid, drought & famine.

£443,857 was raised in 2020-21. By keeping tight control of our costs and judicious use of our unrestricted reserves we increased our expenditure on charitable activities from 88% to 91% of annual spend, sending £340,532 to Madagascar. Thanks to a thousand hours donated by volunteers, as well as the hard work of staff and trustees, we have kept UK admin costs to a lean 8.6% of our spend in 2020-21.

MfM increasingly supports Malagasy NGOs to raise grants direct from funders. For example we have just helped to secure a £286K Darwin Initiative grant in coalition with Madagasikara Voakajy & Assoc Mitsinjo. Grant income raised directly with partners will not show in MfM's UK accounts, but it is an important outcome of MfM's investment in programme development, fundraising and capacity building, helping us to achieve our goal of enabling Malagasy people to drive their own development and conservation.

The charity's unrestricted reserves are currently £323,430. Ambitious spending plans for 2021-22 will see reserves reduce to £200K. This is the lower threshold, based on holding '90 days of MfM's total expenditure or 365 days of MfM core costs.'

Irenée Rajaona-Horne, Director

Eifion Griffiths, Honorary Treasurer

Full MfM accounts and a list of MfM Trustees and Patrons are available on the MfM website and the UK Charity Commission website.

Paper copies can be requested from the MfM office.

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