



## Co-Directors Forward

**Taking bold steps to strengthen Malagasy-led conservation and development**

Against the backdrop of spiralling vulnerability in Madagascar, MFM is stepping up with a new 10-year strategy to build the resilience of fragile communities and forests. Malagasy voices, ideas & actions have always been central to MFM's work. Our strategy sets bold new targets to invest profoundly and strategically in strengthening Malagasy-led development and conservation.

We have built a strong team of Malagasy staff whose skills and dynamism drive MFM's growth and development. MFM's programme design, management, monitoring and capacity building are led from Madagascar, with UK staff and trustees fundraising, building partnerships, raising awareness and providing accountability to the UK Charities Commission.

In April, UK and Malagasy colleagues came together to plan how to achieve our shared mission. We discussed our Objective to become 'Fully Malagasy-Led by 2025' and concluded we want strong Malagasy leadership at all levels of MFM's structure, from the Board to all staffing levels. New roles will be created to strengthen our team, including the exciting promotion of Lovaniana Rasoalinoro to become Co-CEO alongside Irenee Rajaona-Horne.

MFM has invested in Malagasy communities for 38 yrs, building trust, reputation, networks and partnerships. Together, as Co-CEOs, we will build on these solid foundations to expand the positive impact of MFM to achieve benefits for Madagascar at a national level. The new strategy is underpinned by four key pillars: Direct Project Delivery, Grant-making to Malagasy Community Groups, Capacity Building for Malagasy teams & leaders, and Advocacy to amplify community voices. Together, these pillars will support our mission to unlock potential of Malagasy people to drive development and conservation.

**We remain hugely grateful to all our supporters who share our vision. Thank you for giving your time, money and expertise to Money for Madagascar. Together, we are making a real difference!**



Irenee Rajaona-Horne



Lova Rasoalinoro

## Finance Report 2021-22

We are incredibly grateful to our supporters and donors for their generosity at a time when we are seeing individual cost-of-living pressures and reductions in government spending on aid and international development.

### Grants to Madagascar 2021-22

During 2021-22, we have seen substantial growth in the charity's income, up 72% at £785,836, and this has enabled us to double our expenditure on projects and grants in Madagascar to £680,700.

We continue to closely monitor our costs to ensure we can maximise the funds available for our projects in Madagascar. Our governance arrangements are currently being updated as more of the charity's leadership and management are led by our colleagues in Madagascar.



Recent investment in our fundraising capacity, coupled with increased recognition of MFM's work nationally & internationally, is helping attract new support from individuals, Charitable Trusts and Foundations to help us expand our work.

As part of this process, we have strengthened our team across the UK and Madagascar, which has increased our effectiveness on the ground and is enabling us to attract new funding from both within and outside Madagascar. Our investment in our UK MFM team and our Malagasy partners' teams is essential in the face of the urgent and rapidly increasing need faced by Madagascar communities.

### Income Sources 2021-22

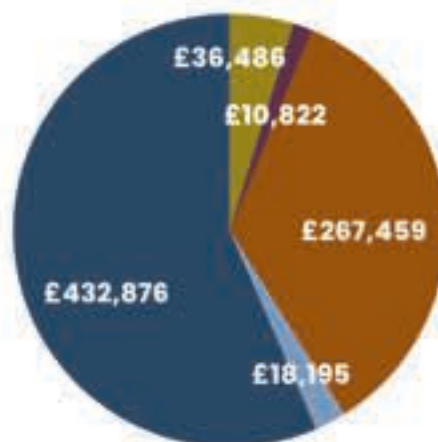
Trusts, Foundations & Companies

Individuals

Gift Aid

Religious Organisations, Schools & Groups

Alternative Gifts, Craft Sales & Other Income



Overall, despite a challenging global context, we remain optimistic that Money for Madagascar is a growing charity which is increasingly able to expand its support to empower communities in Madagascar.

Eifion Griffiths, Honorary Treasurer



## Money for Madagascar

## 36th Annual Report

## 2021 - 2022

Malagasy Solutions to Madagascar's Challenges

## Protecting & Enabling Vulnerable Children

This programme transforms the lives of vulnerable children (VC) in and around the capital. Orphaned, abandoned, abused, sick and homeless children receive shelter, food, healthcare, education, water, sanitation and loving care. Through our VC programme, children can receive long-term support to help them overcome poverty and work towards building resilient, independent lives.

### Impact Highlights of VC 21-22

- 7000 beneficiaries
- 7 centres & 38 schools (31 MM schools and 7 famine feeding schools)
- 60% of those in residential homes/day care centres receive their daily food at the centres
- 95% of the beneficiaries of the VC Programme are in school or training

Major developments in the VC Programme this year include: the development of the Mentoring and Coaching Programme led by Ankizy Gasy; the change of leadership in the Akany Avako Centres; the launch of our school feeding partnership with Mary's Meals, which provides nutritious daily school lunches to 4000 children across 31 schools and 6 Children's Centres; and the step-up of our famine feeding in Southern Madagascar – to provide 2500 meals a day in 7 pre-schools & primary schools in Amboasary-Sud and Betroka.

### Akany Avako's Strategy to Generate Income

As food prices soar, efforts have been redoubled at our children's centres to grow food and raise small livestock to help feed hundreds of children & staff every day. We are aware that the cost-of-living crisis is also affecting many of MFM's donors, so we can't expect everyone to be able to increase their donations. Instead, our focus is to support our partners with training and grants to support income generating initiatives, which boost the skills of partners and beneficiaries.

The latest income-generating activities include:

- Sewing sanitary pads and growing pot plants to sell.
- Hiring out the sports pitch and classrooms for visiting scout groups.
- Providing restaurant and catering services for visitors
- Major solar installations to reduce energy costs

### Case Study

"We live very far from the school, in the north part of the river. Before, my kids left the school at 13:00, and by the time they reached our village by 15:00/16:00, they'd be hungry."

Now they have a canteen in school, they come home satisfied, and can easily focus on their studies.



Mr. Andry, a parent at Manakasi Primary School, shares how important having a canteen at school is for his family.

## Education 4 Life

Over 35 years of experience working with grass-roots Malagasy organisations has convinced us that access to a decent education is vital if Madagascar is to make the journey from poverty to prosperity. However, decades of under-investment, exacerbated by recent political instability, have left the nation unable to provide even a basic education to the young population. Of every 100 children who start primary school, only 33 make it to secondary school.

Fortunately, MFM works with the Adsum Foundation to bring hope and prosperity to Madagascar's rural children. Thanks to our Education for Life (E4L) Programme, children in remote schools now have a chance to succeed, which provides new classrooms, water, toilets, books, teacher training, environmental education, kitchen gardens, school canteens and solar power.

This year, our E4L programme has reached **8,258 direct beneficiaries**, including 5,390 students, 147 teachers, and 2721 parents.



Mrs. Holliso, a teacher at Moratalazo Primary School, explains how she has benefited from teacher training.

"I found the training helpful and enjoyable, and it has really enhanced my teaching skills. For example, I only used books when I taught oral expression. Now, I can teach using dialogues, rhymes, recitation, figures and singing. These methods are much more engaging, improving pupil participation."

## Forests & Livelihoods

We have finalised the design of our new Resilient Forests & Livelihoods Programme. This new Programme is based on two major approaches that our partners will steadily implement during its ten-year length: the Forest Landscape Restoration and the Sustainable Livelihoods approaches. The implementation plan and relevant activities are being developed. Action Research has been launched to inform and back the new pilot activities. One par namely ONG Sadabe and has recently joined the MFM portfolio of implementers at new forest fragment sites in Tsinjoarivo (Vakinankaratra and Alaotra Mangoro Regions).

### Nursery of indigenous plants



Supported farmers harvesting potatoes

The programme partners' achievements are very positive and promising for the new programme despite the challenges faced during the cyclones in early 2022.

Association Mitsinjo, operating in the protected area of Torotorofatsy (Andasibe), reached its objectives of **20 Ha of forest restoration** and the **maintenance of 10 Ha** in addition to the new restoration.

**30 households have been supported** in strengthening their livelihoods through training on climate-smart agriculture techniques and by providing inputs and small equipment.

In the Melaky region, the willingness and commitment to work in difficult conditions from SAF-FJKM were the main drivers of achieving 5 Ha of reforestation with different forest species. This reforestation happens only in January due to the hard access to the site, located at only 15 km from Maintirano city but reached within 3 hours during the rainy season. The nursery for the next reforestation campaign 2022/23 started in August 2022 with the sowing of tree seeds. Following this excellent example, we are now building community savings schemes into all our RFL sites with WTDM now leading a successful programme in Alasora.

In consortium with Madagasikara Voakajy, Association Mitsinjo, Label CBD Consulting and the regional directorates of the Youth, the Environment and the Agriculture Ministries, the **Darwin-funded project is now supporting 286 young people** to infuse to the community the knowledge, skills and competencies they gained from the project.



WTDM community in Ambohimambolo

The **21 villages benefiting from these activities** are foreseen to contribute to lemur conservation when they increase their agricultural yields and improve their incomes through the trade of aromatic and medicinal plants integrated into their cropping systems.

